



## (Genius of Buffett) GOB Investment Fund

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**Summary:** The GOB Investment Fund has been established to support the Genius of Buffett Executive MBA program. Each class of Executives and Lifelong Learners selects a portfolio of stocks meeting all the criteria taught in the course. After a decade long holding period, a portion of the student selected fund is sold each year for the unrestricted benefit of the University of Nebraska at Omaha (UNO) Executive MBA (EMBA) Program.

**Investment Process:** After completing the Genius of Buffett course and participating in as many as ten blind valuations of stocks and businesses purchased by Warren Buffett, Executive teams select, research, present, and defend a qualified stock. In addition, each team designated stock selected for the portfolio must receive an exemplary grade on their in-depth Investment Research Report from the UNO College of Business Administration (CBA) Director of Finance.

**Benefits:** Course participants benefit by understanding the investment valuation process of Warren Buffett. Executives and Lifelong Learners see the merit of their research and recommendations over a long time horizon. Donors receive a current year tax deduction while supporting the legacy of one of the world's greatest investment minds. Contributors to the fund also receive copies of the Executive team's Investment Research Reports to consider for their own portfolios. UNO EMBA program receives long term financial support to continue offering programs like this to their students and the community. In addition, UNO CBA continues its outreach and global awareness of their outstanding educational programs by attracting Lifelong Learners and donors from around the world.

**Disclaimer:** The GOB Investment Fund is NOT likely to outperform a low cost, low tax stock index fund or Berkshire Hathaway stock (although for comparison sake, both will be included in each student selected portfolios). The University of Nebraska at Omaha or the University of Nebraska Foundation does not recommend or guarantee any of the stocks recommended by the student portfolios. The fund is NOT affiliated, reviewed or approved by Warren Buffett or Berkshire Hathaway. This fund is for educational purposes only.

### **Other Fund Details:**

- 1) **Tax Deduction:** Contributors may enjoy a current year tax deduction equivalent to their donation (\$5,000 minimum suggested) payable to University of Nebraska Foundation (mailing address below).
- 2) **Contributors:** Open to previous and current GOB Graduates, UNO students and alumni, UN Foundation contributors, Value Investor Conference Speakers and Attendees, Berkshire Hathaway shareholders, and other admirers of Warren Buffett.
- 3) **Honorary Donations:** Contributors may donate in the name of someone else, like guest speakers, admirers of Warren Buffett or anyone else they wish to honor.
- 4) **Executive Research Reports:** Contributors receive exclusive Executive Investment Research Reports (qualifying example available on request) plus annual updates on the fund holdings and returns.



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- 5) **Selection Criteria:** Investments will be selected by students from the GOB Executive Investment Research Reports meeting all of the criteria taught in the course and receiving an exemplary grade from UNO CBA Finance Chair (currently Dr. David Volkman).
- 6) **Holding Period:** Investments held in a separate UN Foundation brokerage account to be held for a minimum of 10 years to showcase one of the main principles taught in GOB or the 'joys of compounding.'
- 7) **Class Portfolios:** Each year's GOB graduating class may have a separate sub portfolio of stocks kept in the same GOB Master Fund subject to portfolio amounts determined by annual or bi-annual donations, using the same stock selection criteria with a 10 year holding period and 10 percent annual distributions. Portfolios will be set up so that dividends will be automatically reinvested.
- 8) **Fund Distributions:** After 10 years, 10 percent of the GOB Investment Fund portfolios will be distributed each year for the unrestricted benefit of the UNO EMBA program.
- 9) **Reporting:** Each year the UNO CBA Finance Chair will report the portfolio(s) and GOB Master Fund returns as compared to the S&P 500 index and BRK.b stock.

Projection Examples (NOT guaranteed):

- One Time Donation: First year (3) contributions @ \$5,000 = \$15,000, with \$3,000 invested in 5 stocks earning 10 percent compounds to \$38,906, after 10 years 10% of the fund balance or \$3,891 is donated each year to UNO EMBA program.
- Annual Donations: Each year for 10 years (3) contributions @ \$5,000 = \$15,000, with \$3,000 invested in 5 stocks earning 10 percent, compounds to \$239,000, after 10 years 10% of the fund balance or \$23,900 is donated each year to UNO EMBA program.

Mail Donations to:  
University of Nebraska Foundation  
Attention: GOB Investment Fund  
2285 South 67<sup>th</sup> St, Ste 200  
Omaha, NE 68106

<https://campaignfornebraska.org/>

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